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Date: 24th October, 2025

To,

The Manager,
Listing Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai-400051

SYMBOL: CUDML
ISIN: INE0WL201014

Subject: Disclosure pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

In Compliance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 we are pleased to submit a press release, titled **"CashurDrive Marketing Limited Secures Orders Worth ₹4.96 Crore from Uber India Systems Pvt. Ltd. and Apar Industries Limited"** issued by the Company, the content of which is self-explanatory.

This is for your information and records.

For Cash Ur Drive Marketing Limited

GAGAN MAHAJAN
Digitally signed by GAGAN MAHAJAN
Date: 2025.10.24 15:25:22 +05'30'

Gagan Mahajan
Compliance Officer & Company Secretary
Membership No. A34028

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MEDIA RELEASE

CashurDrive Marketing Limited Secures Orders Worth ₹4.96 Crore from Uber India Systems Pvt. Ltd. and Apar Industries Limited

Orders Comprise Transit Media and Outdoor Advertising Campaigns

New Delhi – October 24, 2025 | CASHurDRIVE Marketing Limited (NSE: CUDML), CASHurDRIVE Marketing Limited, a leading integrated outdoor and transit advertising company headquartered in Chandigarh, specializing in innovative branding solutions across airports, metros, railways, and road networks, is pleased to announce that it has secured two major advertising mandates with a combined value of approximately **₹5 crores.**

The company received:

- An approximately **₹3.9 crores** order from Uber India Systems Pvt. Ltd. for execution of a large-scale outdoor advertising campaign across multiple cities in India, scheduled from October 2025 to December 2025.
- An approximately **₹1.1 crores** order from Apar Industries Limited for outdoor advertising and branding initiatives to be executed across select cities in India.

These achievements reaffirm CashurDrive's accelerating growth and ability to attract marquee partnerships across mobility, industrial and technology sectors cementing its leadership as one of India's most trusted and diversified transit media networks.

Commenting on the development, Mr. Raghu Khanna, Managing Director of CASHurDRIVE Marketing Limited, said:

"Winning back-to-back mandates from leading brands like Uber and Apar Industries is a strong validation of our team's capabilities and client trust. These orders highlight Company's growing leadership in the transit and outdoor advertising ecosystem, where we combine scale, innovation, and sustainability to deliver measurable impact.

We remain committed towards expanding our footprint and helping brands achieve deeper urban visibility through our integrated OOH and mobility-driven platforms"

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Company Overview:

CASHurDRIVE Marketing Limited, incorporated in July 2009, is a growing outdoor and transit advertising company headquartered in India.

The Company offers a wide range of out-of-home (OOH) advertising solutions with a special focus on vehicle wrap advertising (i.e. transforming vehicles into mobile billboards), transit media, outdoor hoardings, digital wall paintings and integrated 360° brand campaigns across multiple cities. With a presence in major urban centres and key state markets, the Company leverages its operational network and creative infrastructure to serve a diverse client base across sectors.

CASHurDRIVE places a strong emphasis on operational efficiency, creative differentiation and technology-enabled execution to maintain high standards in campaign delivery and client service. As it expands further, the Company aims to capitalize on growth in transit and outdoor advertising, deepen relationships with marquee clients and continue evolving its media offerings to capture new geographies and categories.